

Milwaukee Icon Pat McCurdy Brings His Unique Talents to the West Performing Arts Center on November 11

New Berlin, Wis. – Pat McCurdy, the Milwaukee icon known for his style of improvisational comedy, music and audience interaction, will perform at the New Berlin West Performing Arts Center at 7:30 p.m. Friday, Nov. 11.

McCurdy hails from Milwaukee and has been filling up venues with his fans, known as “Patheads” for decades here in Wisconsin, the Midwest and across the nation.

Doors for the performance, sponsored by San-A-Care, Inc., open at 6:30 p.m. Tickets are \$15 and available at www.nbexcellence.org/community/westpac.cfm or at the door the day of the event.

This will be the second regional show held at the WestPAC this fall after the WhiskeyBelles took the stage in early October. The performances are part of the School District of New Berlin’s efforts to increase usage of the performing arts center beyond school-related events.

“Our PAC is a beautiful facility, a gem that many people in surrounding communities, and even some right here in New Berlin, have not visited yet,” Superintendent Joe Garza said. “We want to change that. We’re excited to bring fun, regional acts like the WhiskeyBelles and Pat McCurdy to town with the hopes that we can continue to attract audiences to future performances.”

Proceeds from the show will benefit the district’s community service fund, which may be used to fund future PAC concerts and events, as well as the Education Foundation of New Berlin (EFNB). Proceeds from beverage sales before and during the concert benefit the EFNB, a non-profit organization created to support above-and-beyond programming and opportunities for SDNB students and staff.

The WestPAC is an intimate auditorium with multi-functional space for all types of events and performances. It has 770 comfortable seats with an open lobby for events and social gatherings. The venue is equipped with state-of-the-art sound and lighting systems, a moveable orchestra shell, a 40x20 screen, a ticket booth and much more.

Thousands of guests and visitors attend shows and performances at the WestPAC annually, and countless others drive by the venue on Cleveland Avenue in New Berlin, making it a highly attractive opportunity in the SDNB’s naming rights and sponsorship program.

The SDNB has a multitude of naming rights sponsorship opportunities available to interested partners. The district’s sponsorship guide showcases those opportunities in three categories: academics, the arts and athletics. You can learn more about the district’s sponsorship opportunities by [viewing the guide](#) or contacting David Cotey at (262) 789-6225.

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