



For Immediate Release

Date: 3/9/17

Contact: David Cotey, Coordinator of Communications
262-789-6225 | david.cotey@nbexcellence.org

School District of New Berlin Co-Hosting 'Stairway to Heroin' Community Drug Abuse Prevention Presentation on Tuesday, March 14

New Berlin, Wis. - The School District of New Berlin, in conjunction with Your Choice, is hosting "Stairway to Heroin," a community drug abuse information presentation, from 6:30-8:30 p.m. Tuesday, March 14, at the New Berlin West Performing Arts Center, 18695 W. Cleveland Ave. A resource fair will begin at 5:30 p.m.

Hundreds of parents and community members have already registered for this special event.

The program is designed for those who know someone who struggles with alcohol or drugs, those who want to learn how to keep their children safe from alcohol and drugs, those who are concerned with the increased use of opiates, and those who just want more information on how to deter these addictions.

Attendees will hear from local law enforcement agencies about the current drug trends in our community. They will hear testimonials from parents who have battled addictions alongside their child. And they will receive information about help that is available to steer their child away from these drugs.

The event is open to the public ages 12 and older. The program is free, but guests are encouraged to register in advance at <https://www.eventbrite.com/e/stairway-to-heroin-tickets-30226499273?aff=ehomecard>.

Media interested in attending this even can contact David Cotey, coordinator of communications, at david.cotey@nbexcellence.org or (262) 789-6225 with questions or for more information.

###