

**FOR IMMEDIATE RELEASE**

**NEW BERLIN, Wis., March 16, 2011 – Kevin Messman honored as WEMTA Administrator of the Year**

Kevin Messman, District Coordinator of Instructional Technology, has been named Administrator of the Year by the Wisconsin Educational Media & Technology Association. This award recognizes an administrator who has demonstrated individual excellence to the library, media, or educational technology profession through service to students, teachers, and the community at the K-12 level. It is intended to recognize outstanding leadership and professionalism.

Nominated by district librarians Barb Uhen and Toni Heinowski, Kevin will be honored at a dinner at the WEMTA conference on March 21<sup>st</sup>. In their nomination letter, they pointed out his leadership with such projects as Teacher Tech Academy and Student Tech Academy. He was also instrumental in implementing new classes at the middle/high schools such as Project Lead the Way, Gateway to Technology, Video Production and Digital Concepts. Under Kevin's leadership, the elementary technology curriculum also expanded.

Under Kevin's direction and guidance, the School District of New Berlin became the first SMART Showcase School District in Wisconsin with 100% of elementary and 75% secondary classrooms equipped with a projector and SMART Board. To provide the needed staff development, Kevin implemented a train-the-trainer program by providing in-depth training for four staff members who then trained all staff members in the district.

His contributions to the educational setting are not just within his own school district, but have been far reaching. He has presented at national and state conventions to share his expertise and knowledge of technology integration. His experiences have helped to guide other technology coordinators in implementing programs.

The School District of New Berlin congratulates Kevin on this outstanding recognition.

###