

More Than 300 School District of New Berlin Fifth Graders Visit Junior Achievement's Interactive BizTown

New Berlin, Wis. – Last week, all fifth graders at all four School District of New Berlin elementary schools had the opportunity to visit Junior Achievement's BizTown, the interactive, simulated town run by students. It is the third consecutive year that all four schools visited BizTown.

Made possible through a grant from Kohl's Cares Field Trip Grant Program, JA BizTown gives fifth graders a chance to combine classroom lessons with the daylong JA BizTown visit experience that features a City Hall, restaurant, newspaper, radio station, banks, retail stores, utility companies and other businesses.

The classroom lessons introduce topics that include entrepreneurship; goods and services; producers and consumers; supply and demand; spending and saving; banking; writing a resume; applying for jobs and creating a business plan. The curriculum provides students with basic understanding of financial literacy.

Students participated in JA BizTown's local economy by serving as workers, producers and consumers by putting into practice material learned through their earlier classroom lessons.

"The JA BizTown visit is one of our fifth-graders favorite days of the year, and for good reason," Superintendent Joe Garza said. "A lot of thought, work and preparation happens in advance of the visit. Students take their job interviews as seriously as they do the jobs they have been assigned at BizTown. They show a level of confidence and pride throughout the entire process."

The JA BizTown experience is one part of the SDNB's overall financial literacy program. Other components include a careers and communications course for seventh graders; the Layton State Bank Financial Scholars Program offered to ninth graders; a personal finance course offered to 10th, 11th and 12th graders; and a JA Personal Finance capstone program offered to 12th graders.

"We are thrilled to introduce financial literacy to as many students as we are able to through this terrific experience," Garza said of BizTown. "Offerings like this are often made possible by the dedicated staff and our engaged community partners, who work collectively to provide opportunities that are preparing students for their futures."

JA BizTown, located in Milwaukee, serves upper elementary students from public, private and parochial schools throughout Wisconsin.

To view a Facebook photo gallery of the SDNB schools' visits, [click here](#).

###