



For Immediate Release

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Contact: David Cotey, Coordinator of Communications
262-789-6225 | david.cotey@nbexcellence.org

New Berlin Eisenhower, West Named Jostens 2016 National Yearbook Programs of Excellence

New Berlin, Wis. - [Jostens](#), a leading producer of yearbooks and student-created content, announced that New Berlin Eisenhower's and New Berlin West's yearbook programs have been named 2016 Jostens' National Yearbook Programs of Excellence. The National Yearbook Program of Excellence recognizes engaging yearbooks that reflect a broad representation of the student body while helping students develop 21st century skills such as communication, collaboration, and information and communication technologies literacy.

Eisenhower's yearbook advisor is Sarah Kowalske and West's is Shelley Schneider.

Kowalske's student staff includes Moriah Brown, Nicole Dorshorst, Maddie Mainwood, Maddie Teipner, Kiera Hanks, RJ Dominick, Nimish Upadhyay, Cooper Hawley, Kyle Dorshorst, Grace Stadtfield, and Jenni Fischer.

Schneider's student staff includes Jasmine Mullenberg, Amanda Zarder, Brooke Bartaczewicz, Raechel Anderson, Madeline Fritz, Stephanie Golla, Sara Liebherr, Kasey Lukach, Ashlin Soto, Jenna Linssen, Anna Bennett, Alyssa Rawski and Anabelle Smith.

Jostens' National Yearbook Program of Excellence Awards are presented twice a year, in spring and in fall for yearbooks delivered during the school year. The award was presented to the Eisenhower and West yearbook programs for achieving the defined criteria in each of three following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

"Yearbooks connect students' hearts and minds to the school story, school year experiences, and the community to memorialize moments that matter. Jostens is proud to recognize yearbook staffs and advisers who create engaging yearbooks that tell the story of their school communities," said Murad Velani, Jostens' chief operating officer.

The Eisenhower and West yearbook programs will receive plaques and banners to display in school so both school communities will be aware of the outstanding achievement.

Founded in 1897, Minneapolis-based Jostens has produced school yearbooks for more than 60 years.

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