DELIVERING EXCELLENCE

2017–2018 ANNUAL REPORT

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School District of New Berlin
DISTRICT MISSION:
To empower, inspire and support students as they establish goals for their future and develop plans to achieve them.

DISTRICT VISION:
The School District of New Berlin fosters a learning environment in which our public schools, families, post-secondary partners, public officials, businesses, community organizations and other citizens work collaboratively to prepare all students to succeed in a diverse, change-oriented, global society.

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QUICK FACTS 2017-2018
4,332 TOTAL STUDENTS
6 SCHOOLS
2 Middle/High Schools
4 Elementary Schools
417 GRADUATES
84.7 SDNB’S STATE REPORT CARD SCORE
$5.5M EARNED IN SCHOLARSHIPS BY 2018 GRADUATES

Don’t wait for next year’s Annual Report to read about the great things happening in our schools!

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For the last few weeks our students and staff have been busy getting yet another successful school year underway.

As we excitedly look forward, it is important to look back and reflect, as well. This Annual Report allows us to do that and more. It provides an opportunity for the School District of New Berlin to celebrate past successes and achievements, promote new initiatives and efforts, and share important information that affects the entire community.

As you page through our report, we hope you are as impressed as we are with our students and staff. Last year, they continued to raise the bar and reach unprecedented levels of achievement both in and out of the classroom.

We believe our Annual Report is a reflection of the level of excellence that is expected of us, a level of excellence that can only be achieved with support from all of our stakeholders. We believe in and proudly stand behind the public education and extra-curricular opportunities we offer our students and we thank you for doing the same.

Our goals for this year remain the same as in years past: to continue to provide incredible student-learning opportunities, to put the best educators we can in our classrooms, to maintain our facilities and to engage our community. With your continued support, we will be able to accomplish them all.

Superintendent Garza & the Board of Education

2018-19 Board of Education (left to right): Tom David, Jeffrey Kurth, Susan Manley, Jody Kugler, Amy Crosby, Nate Nickerson and Krislyn Holaday-Wondracheck. Mr. Kurth and Ms. Manley won re-election in April. Mr. Kugler is president, Ms. Crosby is vice president, Ms. Manley is clerk and Mr. David is treasurer.
IMPROVING UPON EXCELLENCE

For the seventh consecutive year, both Eisenhower and West made the Washington Post’s America’s Most Challenging High Schools index. The list is compiled annually and is based on Advanced Placement (AP) test participation. Eisenhower maintained its fourth-place showing among all Wisconsin schools from the 2016 rankings, while West moved up two spots to sixth.

Both schools also were two of only five Wisconsin high schools to earn the U.S. News & World Report’s “gold badge” for being among the nation’s 500 best. The high schools were ranked the state’s second- and fourth-best after ranking sixth and 11th, respectively, one year earlier.

MAKING THE GRADE

The district was one of just 44 of 422 across the state to “significantly exceed expectations” on the state’s Department of Public Instruction district report cards released in November. All six schools “significantly exceeded” or “exceeded” expectations.

STEM PROGRESS

The SDNB was honored by STEM Forward with a STEMMY Award last fall. Over the last few years, the district has made significant progress in advancing STEM - science, technology, engineering and math - programs and services for students. It has expanded STEM programs at the middle/ high schools through class offerings and co-curriculars and has provided STEM enrichment in elementary schools.

COMMUNICATION AWARDS

The 2016-17 Annual Report was one of nine nationwide to earn an award of excellence in the National School Public Relations Association publication and electronic media contest. The 2015-16 Annual Report, as well as two marketing videos, earned awards of excellence from the Wisconsin School Public Relations Association.

HARDWARE COLLECTION

The hard work and dedication of the School District of New Berlin students, staff and administration gets noticed often. The district is recognized annually for its efforts and achievements.
SPECIAL GUESTS

Over the years, the School District of New Berlin has become a destination for state leaders, who want to see what the district is doing to garner so much attention. The 2017-18 school year was no different, highlighted by Wisconsin’s own Paul Ryan.

SPEAKER RYAN
Wisconsin’s First District congressman and Speaker Paul Ryan visited Eisenhower, where he met with students, staff and guests and toured facilities such as the certified nursing assistant lab, construction spaces and the engineering lab. The SDNB is extremely proud of the work it does and that it caught Speaker Ryan’s attention.

“What you are doing here (in New Berlin) is exactly what we’re hoping to see done all over.”
– Paul Ryan, Sept. 18, 2017

SUPERINTENDENT EVERS
During Career and Technical Education Month in February, State Superintendent Dr. Tony Evers interacted with West and Eisenhower students and learned more about the programs and offerings they have available to them during a visit to West. Evers visited New Berlin because of the district’s state-level leadership and district-wide approach for the integration of high-quality career and technical education into academic and career planning for all students.

SENATOR JOHNSON
U.S. Sen. Ron Johnson visited West in September and gave students a chance to tell him about their district experiences and opportunities before he answered a wide range of student-asked questions.
END-OF-YEAR CELEBRATIONS

GRADUATION
More than 400 seniors capped their K-12 careers in front of their family and friends during commencement ceremonies in the Eisenhower gymnasium and West field house June 9. The events included musical performances, memorable speeches and tributes to past, present and future military members.

SENIOR WALKS
During what has quickly become one of the more popular end-of-year traditions, seniors from both Eisenhower and West revisited their old stomping grounds for their Senior Walks through the hallways of Elmwood, Orchard Lane, Poplar Creek and Ronald Reagan elementary schools. With some parents in tow taking photos and videos, the soon-to-be-graduates were greeted with high-fives and hugs from young learners and former teachers.

RETIREMENTS
Retirees Mary Comeaux and Heidi Herbst of Eisenhower; Tom Farina, Jane Hoffman and Jeff Shorer of West; Margaret Hetzel and Sondra Kohn of Reagan, Bob McGavock, Kate Wealton and Katie Wuerslin of Orchard Lane and district buildings and grounds worker Ron Funk were honored at the end-of-year celebration in June. Their many years of service and dedication to our district will be missed.
COLLEGE AND CAREER READINESS

BLITZ ROBOTICS QUALIFIES FOR WORLD CHAMPIONSHIP
The New Berlin Blitz robotics team competed at the FIRST World Championship event in Detroit. More than 400 robotics teams from around the world joined Blitz at the event. It was the first time Blitz went to the championship competition since its debut season in 2014. The world event extended a successful season for Blitz, which had six weeks to build a robot to compete in this year’s challenge.

VISION OF THE GRADUATE
The School District of New Berlin is committed to providing a solid foundation for all students to be successful in their chosen path after graduation. Students take advantage of the many opportunities provided to them and demonstrate college- and career-readiness in a variety of ways.

DID YOU KNOW?
Service-based learning is a life-ready indicator for all students in the SDNB. Did you know that last school year alone, Eisenhower and West students combined for more than 23,700 service-based learning hours?

PITCH NIGHT
The district’s Advanced Innovation and Design (iAID) students presented their solutions to the challenges they worked on throughout the semester at the course’s annual Pitch Night in front of a live audience of family, friends, industry mentors, staff and invited guests in June. Presentations addressed solutions to challenges in technology, global/social, engineering, healthcare and retail innovation strands.

23,700

2017-2018 Annual Report
SKILLSUSA NATIONAL COMPETITION
An amazing season concluded at nationals where West’s Justin Prividera placed second in the middle school job skill demonstration open after earning a gold medal at the state competition in the spring. He is the first New Berlin middle school student to go to nationals and the first national medal winner in his category from Wisconsin. Prividera was one of many New Berlin students who competed in the likes of construction, carpentry, electrical construction wiring, masonry, related technical math, job skill demonstration, woodworking, pin design, team engineering challenge and more throughout the season.

CERTIFIED NURSING ASSISTANT LAB
June marked the completion of the fourth year of the SDNB’s on-site certified nursing assistant program. Approximately 50 students complete the course annually with the help of our partners LindenGrove New Berlin, BrightStar Care of Greater Milwaukee and Waukesha County Technical College.

75%

DID YOU KNOW?
Did you know 75 percent of our 2018 graduating class had success in three or more career-related high school courses such as construction, computer science, healthcare, graphic production and more?

READING PARTNERSHIPS
For the second consecutive year, West students coached Poplar Creek elementary students on reading strategies and provided feedback as the elementary students read to them as part of a successful reading partnership between the two schools. Similarly, Eisenhower students visited Orchard Lane third graders to demonstrate literacy strategies they have learned while helping the younger students with fluency, independence and more. These partnerships help stimulate a love of reading, foster positive relationships and build community within our district.

SAFENET SUMMER INTERNSHIP
New Berlin students who completed Advanced Placement Computer Science A were invited to apply for a summer internship at SafeNet Consulting in Milwaukee. Selected students developed applications for local non-profits over the summer and are eligible for future paid positions and college credit.
HEALTHCARE ACADEMY

Students participated in the Froedtert & the Medical College of Wisconsin Summer Healthcare Academy and showed off what they learned during their two-week opportunity and how they plan on applying the new-found knowledge and skills. The students rotated through a variety of different departments at the New Berlin Moorland Reserve Health Center and spoke about their experiences in front of family, staff and others. Thank you to Froedtert for providing our students with this tremendous opportunity.

NATIONAL MERIT SCHOLARSHIP FINALISTS

The SDNB had eight National Merit Scholarship finalists: Eisenhower’s Kyle Dorshorst, William Huang, Andrew Lien, Jordan Main, Shruti Narayan and Amy Weyers, and West’s Kurt Davis and Alex Underwood.

STUDENT TECH AWARDS

Nine SDNB students were recognized by the Wisconsin Affiliate of the National Center for Women & Information Technology organization with Wisconsin NCWIT Aspirations in Computing awards: Eisenhower’s Naisha Bepar, Megan Choy, Faith Derengowski, Kate Martino, Anja Schwobe, Melissa Tharaniyl and Emma Torres, and West’s Emily Cebasek and Kayla Kugel. The award program recognizes high school students for their computing-related achievements and interests in an effort to encourage more young women to choose careers in technology.

ANNUAL PARTNERSHIP BREAKFAST

The fifth annual Partners in Education Breakfast for a record 300 attendees celebrated the district’s mutually beneficial partnerships and the work we are doing to help build strong talent pipelines throughout the region.

Our partners employ our students, help us create and offer unique programming to our students, offer a variety of career- and service-based learning opportunities to our students and more.

At the event we recognized the 2017 “Friends of Education” award recipients – Froedtert & the Medical College of Wisconsin, University of Wisconsin-Milwaukee and The Commons – for helping us provide a variety of unique educational opportunities for our students.

DID YOU KNOW?

Did you know our TechKNOW students currently support more than 2,400 devices across our two middle/high schools? The program continues to grow, leading to increased opportunities for students to develop skills necessary for providing tech support in an enterprise environment, earn technology industry credentials, and even advance to a supervisory role.
COLLEGE AND CAREER READINESS

The SDNB provides all secondary students with exposure to a variety of industries, careers within those industries, and the education opportunities available to them after high school through an annual College and Career Event Series.

INDUSTRY 4.0
In May, the SDNB hosted an Industry 4.0 community information night. Attendees left with a better sense of the tremendous impact technology is having on manufacturing as well as all other sectors of our economy. The SDNB is working hard to make sure our students are prepared with the knowledge, skills and dispositions needed to be ready for tomorrow’s challenges. Thanks to our partners for helping make the night a success: Pindel Global Precision, Inc., LAB Midwest LLC, the Milwaukee 7 Regional Economic Development Partnership, Waukesha County Technical College, Milwaukee School of Engineering, the University of Wisconsin-Milwaukee, Gateway Technical College, HUSCO International and the PST Group.

JUMP INTO YOUR FUTURE DAYS
Jump Into Your Future Days, career exploration events for our elementary students, give students an opportunity to learn more about being an airline pilot, hairstylist, athletic coach, lawyer, firefighter, photographer and much more from the professionals themselves. Dozens of volunteers share their knowledge, expertise and time with students to help them understand the wide variety of ways people contribute to society.

STAFF FIELD TRIP
Eisenhower and West teachers and administrators spent a professional learning day in October gaining exposure to some of the environments students are preparing for and how they are changing. Special thanks to Denali Ingredients, Direct Supply, Aurora Health Care’s West Allis Medical Center, The Commons, Carroll University and Waukesha County Technical College.

CAREERS IN ACTION

CAREERS IN ACTION INDUSTRY TOURS
The annual “Careers in Action” Industry Tours allowed students to visit Rockwell Automation, the University of Wisconsin-Milwaukee College of Engineering & Applied Science, Froedtert Community Memorial Hospital, Carroll University and Direct Supply. The tours focused on the impact technology is having on all industries.

DID YOU KNOW?
Approximately 90 percent of SDNB grads engage in at least one college-level experience aligned to their Academic and Career Plan regardless of whether or not they plan to pursue a registered apprenticeship, technical degree or university degree.

CAREER DAYS
Eisenhower and West’s annual Career Days featured more than 70 professionals from many different industries and careers within those industries volunteering their time to share their experiences with students. After presenting information about their professions, the volunteers engaged in a Q&A with students.

90%
MEDIA DARLINGS
The touching story of the Sparkle cheerleading team caught the attention of many media outlets throughout the school year, including the Milwaukee Journal Sentinel, CBS 58, WISN 12, 95.7 BIG FM and 1130 WISN AM.

SCHOOL SEND-OFF
Eisenhower students and staff gave a proper “send off” to the Sparkle cheer team just prior to its trip to Florida. Following the Ike drumline throughout the school, team members were greeted by their classmates, teachers, staff and administrators, who lined the hallways for high-fives and photo opps!

The Eisenhower Sparkle cheer team, comprised of 11 Eisenhower cheerleaders, six of whom have special needs, was not only invited to perform at the International Cheer Union World Championships in April, but it was chosen as the United State's National Team!

Sparkle demonstrated the importance of the ICU's Special Abilities Unified Division to the 80 nations in attendance to further promote this important and inclusive initiative.

Sparkle received free lodging from the ICU and USA Cheer, and fundraised to cover the costs of transportation, food, uniforms and other trip-related expenses. The team raised nearly $17,500 from the community and fans through a GoFundMe page, and thousands more from other donors.

TEAM USA

The Eisenhower Sparkle cheer team, comprised of 11 Eisenhower cheerleaders, six of whom have special needs, was not only invited to perform at the International Cheer Union World Championships in April, but it was chosen as the United State's National Team!
NEARLY $4 MILLION IN SCHOLARSHIPS
Ninety-seven seniors from the Class of 2018 celebrated the earning of a school-record $3.9 million in scholarships at Senior Honors Night.

OUTSTANDING MUSICAL AWARD
*Into the Woods* was awarded Outstanding Musical by the 2018 Overture Center for the Arts Jerry Awards (formerly the Tommy Awards), a program that recognizes and encourages excellence in high school musical theater. It was Ike’s third award of this kind in the last seven years. The award recognizes the collective performance of the cast, crew, and pit; musical and vocal direction; choreography; scenic, costume and lighting design; sound design and stage management. Additionally, Eisenhower’s Amy Weyers received a Jerry Spirit Award.

MR. PERFECT (SAT)
Among the many highlights of Kyle Dorshorst’s senior year, his perfect - and quite rare - score of 1600 on the SAT was among the best.

HERB KOHL RECOGNITION
Lauren Demasek and Alexis Santos earned $10,000 scholarships from the Herb Kohl Educational Foundation. Demasek earned an Excellence Scholarship, given to those who have demonstrated excellence in the academic arena and a high motivation to achieve. Santos’s award was an Initiative Scholarship, given to those who have shown strong promise for succeeding after high school but who have not yet received other academic-based scholarships.
ACDEC STATE RUNNER-UPS
Eisenhower’s academic decathlon team proved to be one of the top teams in the state again at the state championships, where it was the Division 2 runner-up. Coached by Michael Schroeder, Dia Hagerty and Laura Ramthun, the Lions were fourth overall among all teams (any division) in Wisconsin.

EDUCATOR OF YEAR AWARD
Computer science teacher Aaron Chamberlain earned the National Center for Women & Information Technology 2018 Wisconsin Aspirations in Computing Educator of the Year Award. This award celebrates educators - teachers, counselors, administrators, mentors and others - who encourage high school women’s interest and ability in computing.

NATIONAL HISPANIC SCHOLAR
Senior Andrew Hintzman was selected as a scholar by the National Hispanic Recognition Program. Only students who scored in the top 2.5 percent among Hispanic and Latino PSAT/NMSQT test takers in the region could apply.

SCIENCE AWARDS
Two Eisenhower teams finished in the top three of the Wisconsin High School Regional Science Bowl. The second-place team consisted of Samir Hossain, William Huang, Eugene Liang, Lance Letellier and Mirzook Mohis and the third-place unit was made up by Charles Bray, Connor Forberg, Nick Herrmann, Andrew Lien and Grant Schwab.

WIN AT MSOE
Eisenhower’s science team won first place at the 12-team Milwaukee School of Engineering Opportunity Conference science competition. Samir Hossain took first overall in the individual competition after taking first in biology and chemistry and second in general science.

ALL-STATE BAND PICKS
In January, Amy Weyers, Rachel Fedorchak, and Rai Enriquez of the school’s symphonic band performed in the National Band Association All-State Band. Membership in the band signifies a level of achievement which placed these student musicians in the top percentile among all student musicians in the state.

DECA DOMINATES
Eisenhower’s DECA team was victorious at the State Career Development Conference where 11 of Ike’s finest competed at the three-day event. Medalists were Anjaly Nagarajan, first place and national qualifier; Grace Woo, seventh place and national qualifier; and Alisha Kansra and Ben Kizaric, test performance medals.

PASSING OF COACH PICHOTTA
Longtime Eisenhower (retired) teacher Don Pichotta died last spring. Pichotta coached hundreds of student-athletes in many sports, including golf, right up until his passing.
Approximately 90 seniors celebrated at Senior Awards Night after earning more than $1.8 million in scholarships.

AP STATE SCHOLAR
Teresa Wan, a 2017 West grad and University of California at Berkeley attendee, was one of two students named as Wisconsin’s 2017 Advanced Placement (AP) State Scholars. The College Board grants the State AP Scholar Award annually to the top male and female students in each of the 50 states and the District of Columbia each year for their performance on AP exams. Students are chosen for the award for earning scores of three or higher on the greatest number of AP exams and then the highest average score (at least 3.5) on all AP exams they have taken.

ESSAY AWARD
Sophomore Brynn Flanders took first place in the Southeast Wisconsin Festival of Books essay contest.

HERB KOHL AWARD WINNER
West senior Karlee Anderson received a Herb Kohl Excellence Scholarship worth $10,000. The scholarships are awarded to those who have demonstrated excellence in the academic arena and a high motivation to achieve.

NEW ADMINISTRATOR
With Julie Kader shifting over to Orchard Lane to work with younger students, Trudy Wahlen joins Greg DePue to form West’s associate principal duo. Mrs. Wahlen has been with the SDNB for six years, most recently as the math coach at West. Prior to her work in New Berlin, she served as a math instructor in another district for eight years.
ACADEMIC DECATHLON STATE CHAMPS
The academic decathlon team claimed its first-ever Division 3 state championship. Coached by Kevin Dyke and Nicole Thompson, the Vikings received top performances from Alex Underwood, Cristian Riecica, Samantha Delain and many others at the state event.

CHESS CHAMPS
The varsity chess team went undefeated to win the Division 2 state chess tournament. The team was comprised of Jacob Biese, Derek Schaper, Nick Dorshak, Cole Anderson, Ryan Aspenleiter, with Jacob earning top Board 1 honors and Nick earning top Board 3 honors.

MR. MARTIN EARNS TOP HONOR
Jeff Martin, a technology and engineering teacher at Eisenhower and West, earned a Wisconsin Technology Education Association Award of Excellence. Annually, the WTEA honors education and industry professionals who have demonstrated outstanding service and commitment to technology education. The award of excellence is given to individual technology educators who are dedicated to providing quality programs in technology education to students.

FOREIGN LANGUAGE AWARDS
Junior Joshua Liebelt won a 2018 Bertie Green Junior Travel Award from the Sociedad Honoraria Hispánica (SHH), an honor society for high school students studying Spanish or Portuguese. This national award is given to only 24 students from more than 2,400 SHH chapters across the U.S. In July, Joshua traveled to Ecuador with the other 23 winners. Additionally, senior Nirali Patel won a 2018 senior scholarship from the SHH, one of only 60 students across the country to do so.

JERRY MUSICAL AWARDS
West was once again recognized by the Overture Center for the Arts Jerry Awards (formerly the Tommy Awards) program, a program that recognizes and encourages excellence in high school musical theater. Krysta Hoffmann, Hunter Leathers and Evan McKenzie earned Spirit Awards for their performances in Guys and Dolls.

DECA ACCOMPLISHMENTS
The West DECA team earned many accolades at the State Career Development Conference including the Limitless Award, in recognition of these accomplishments: acts of kindness; general contributions to charity; 100 service hours; and its record-breaking trick-or-can event, during which it collected more than 950 non-perishable items for the New Berlin Food Pantry. Students Riley McLeod and Alexis Poellinger earned the opportunity to attend the international DECA competition in Atlanta in April and advisor Joe Cascio was honored for 10 years of DECA service.
SALUTE TO VETERANS
Sixth-grade students invited veterans to the school to spread kindness and gratitude. As the honored guests arrived, they were greeted by students who lined the hallways. Display cases were filled with patriotic art created by students during their art classes and our guests were presented a few cards to take home with them.

BLUE RIBBON SCHOOL
The U.S. Department of Education officially announced Elmwood Elementary as a 2017 National Blue Ribbon Schools Program award recipient last fall, making it the third SDNB school to earn the recognition. Congrats to all the staff, students, families and community members who helped make this happen.

PLAYGROUND PLAYWORKS
Elmwood partnered with Playworks to transform recess to support students’ social, emotional and physical development. Students were encouraged to practice empathy and include all classmates, play energetically, and return to class ready to learn. Students were provided games of the week – fun, inclusive games that students were encouraged to try.

LEADERSHIP TEAM SETS BAR
The Elmwood Student Leadership Team not only planned various school spirit days, assisted in school events, and set up "Buddy Classrooms" to foster leadership skills and relationships amongst students, but it also collected 342 food items for the New Berlin Food Pantry and 341 toys for the Christmas Clearing Council of Waukesha.

CHESS TEAM
After hosting 180 chess players and earning three team trophies at the Elmwood Open Chess Tournament in March, several Elmwood chess players moved on to the National Elementary Championship in Nashville. All seven school qualifiers earned trophies for their performances at the event that featured more than 2,300 players from across the country.

FUN RUN FUNDRAISER
Weather moved the school-wide Boosterthon Fun Run indoors, but the results were still great. Students dashed around the gym to collect their pledges: more than $20,000 that helped pay for a stage curtain and backdrop in the gym, as well as many other student educational opportunities. And principals Katy Williams and Jaime Veal were turned into human ice cream sundaes after students reached their goal.
NEW ASSOCIATE PRINCIPAL
Julie Kader was hired this summer as the new associate principal. Mrs. Kader has been with the district more than 20 years, most recently as an associate principal at New Berlin West. Mrs. Kader also taught at West, was that school’s Director of Athletics and Activities and was an interim associate principal at Ronald Reagan for a semester.

GROWING GARDENS
Ronald Reagan and Orchard Lane students planted their first seeds in new hydroponic gardens after Director of Food & Nutrition Services Cindy Jensen won $2,500 from Bush’s Beans. The schools purchased the gardens with the money and grew herbs and vegetables throughout the year. Carrie Jo Kmichik, a fifth-grade teacher at Ronald Reagan, and Emily Mayer, a second-grade teacher at Orchard Lane, used the gardens to support science curriculum and more.

INTRODUCING SUPERNOVA
Orchard Lane got a new mascot and after a school-wide vote, revealed its new name: SuperNova!

CONSERVATION STARTS EARLY
A group of fourth-grade students presented information and ideas to the food services department - and parents! - to reduce plastic use in our lunch room. Among the suggestions were using reusable plastic containers and water bottles instead of plastic sandwich bags and disposable water bottles, and using reusable silverware instead of the school-provided prepackaged ones.

STAR TREK SUCCESS
The Parent Faculty Council’s Star Trek fundraiser walk was a success as students reached their goal of more than $12,000 to help the school create great experiences for students.

GIRLS ON THE RUN
Orchard Lane partnered with Girls On the Run, a national program designed to encourage positive emotional, social, mental and physical development in pre-teen girls. Over a 10-week period, girls in the 3rd through 6th grade participated in this after-school program.

PUBLISHED AUTHOR
Sixth-grade teacher Melissa Jarecki had Oh, Emmal, a book she authored, published.
POPLAR CREEK
E L E M E N T A R Y   S C H O O L
17401 W. Cleveland Ave. | (262) 789-6520

JUMP ROPE FOR HEART
The school had another tremendous year supporting the American Heart Association and Jump Rope for Heart. More than 170 students and families raised donations totalling a school-record $11,119.

MR. SPITZ EARNs AWARD
Poplar Creek and Ronald Reagan orchestra teacher Tom Spitz received the Civic Music Educator 2018 Certificate of Excellence for Youth in March. He was one of nine music educators to be recognized by the Civic Music Association of Milwaukee.

MR. SPITZ KISSES GOATS
At the Creek Crawl, principal Matt Stempniewski kissed not one, but two goats as an incentive for students after they reached a school fundraising goal of more than $10,000 last September. The lip-locking got the attention of the local media!

HONOR FLIGHT FUNDRAISER
By writing 566 letters and cards to veterans, students raised $5,660 to help send 11 veterans on an Honor Flight to Washington, D.C. The Milwaukee Journal Sentinel and Steinhafels donated $10 per letter.

HERB KOHL WINNER
Special education teacher Katelyn Morici was chosen as a Herb Kohl Educational Foundation Fellowship Award winner. Morici, a New Berlin West alumnus, just finished her third year in the district, all at Poplar Creek.

KINDNESS CAMPAIGN
In November, students and staff focused on ways they could be kind and learned anti-bullying strategies. Students participated in various activities and focused on “Choosing Kindness”, and wore orange “I Choose Kindness” shirts to show unity.

RED DAY
Dozens of Keller Williams Realty - Milwaukee Southwest volunteers visited in May to work on beautification in and out of the school. They painted hallways and bathrooms, painted students’ hands for a mural in the cafeteria and assisted students in painting rocks for a pebble project at the front entrance.

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ALOPECIA AREATA AWARENESS
In September, staff and students raised more than $1,500 for alopecia areata awareness and celebrated at its all-school assembly. Principal Brady Reinke and 10 students had their heads shaved to show support for Ava, a third-grader who has the disease.

TEACHER OF THE YEAR
Fifth-grade teacher Peter Michaud was named the Wisconsin Council for the Social Studies Elementary Teacher of the Year. He was chosen for utilizing social studies strategies that foster inquiry and the development of social studies; for having an ongoing interest in improving his knowledge and skills in social studies instruction; and for being recognized by colleagues as an excellent social studies teacher.

HERB KOHL WINNER
Physical education teacher Katie Mulloy not only received her award for being named the 2017 Wisconsin Health and Physical Education elementary teacher of the year, but she also earned a Herb Kohl Educational Foundation Fellowship Award. Last school year, Mulloy finished her 12th year in the district, the last eight at Reagan.

NEW ASSOCIATE PRINCIPAL
This summer, Kris Russell was hired as the new associate principal. Mrs. Russell has been with the district for two years, most recently as the math coach at Poplar Creek. She has worked in other districts, as well.

FULL OF HOT AIR
Students got a treat when a hot air balloonist did a balloon inflation/deflation demonstration to complement the fifth-graders’ unit of study on forces in motion.

ENDLESS POSSIBILITIES
Students across the district, including at Reagan, can swim through coral reefs, visit Ellis Island or go to zoos across the country thanks to the endless possibilities created by virtual reality.
LIONS REACH FOOTBALL CHAMPIONSHIP GAME
For the first time since 1996, the Eisenhower football team played in the WIAA state championship game. After beating Whitefish Bay, 21-14, in the state semifinal, the Lions lost to Rice Lake in the title tilt at Camp Randall Stadium in Madison. After the season, Eisenhower coach Matt Kern was named the 2017 Now News Group’s All Suburban Football Team’s coach of the year.

STATE TITLE FOR WEST POMS
Led by coaches Tina Coe and Angela Algrim and senior captains Hannah Sidesky and Sarah Hamilton, the Vikings won their first-ever Wisconsin Association of Cheer/Pom Coaches state championship.

IKE SWIMMERS RAISE BAR
After placing fourth in 2016 and sixth in both 2015 and 2014, the Eisenhower girls swim team turned in the best finish in school history, taking second at the WIAA Division 2 state meet in November. Senior and UW-Milwaukee recruit Bella Passamani defended her 100-yard butterfly title, took second in the 500 freestyle and was on two, third-place relays. Ike’s Maddie Guman was runner-up in the 100 backstroke, Emma Gatzke swam third in the 200 free and fourth in the 100 free, and Anna Oleniczak was fourth in the 200 individual medley. The team was coached by Alyssa Bauer.

ALBINO DOES IT AGAIN
West’s Dailey Albino repeated as state pole vault champion by clearing 11 feet, 6 inches at the WIAA Division 2 State Track and Field Meet in June. Other state highlights included West’s Aaron Sobush taking fourth in the pole vault, Tommy Martin running seventh in the 800-meter run and Will Bush taking seventh in the triple jump.
**ATHLETICS**

**STATE APPEARANCE FOR IKE SOCCER**
In late April, the Eisenhower girls soccer began a long winning streak that lasted into June. The result? The Lions qualified for the state tournament for the fifth time in school history but just the first since 2000. The Lions lost to Oregon, 2-0, in the semifinals, but finished 18-3-1 under the guidance of coach Nick Datka.

**SCHIEDEGGER GYMNASIUM**
In honor of his 27-year run as head coach of the boys basketball program, the Eisenhower gymnasium was named after Dave Scheidegger in a ceremony in February. Scheidegger went 430-167 during his career, including the 2008 WIAA Division 2 state championship.

**IKE HOOPS SECOND TO ONE**
For the fifth time in nine seasons, the Eisenhower girls basketball team played in the WIAA state championship game. The Lions fell to Beaver Dam at the Resch Center in Green Bay, after they made a Division 2 state tournament record 10 3-pointers in a 67-63 semifinal victory over Monroe. Coach Gary Schmidt’s squad, led by Julia Hintz and Hannah Plockelman, won 24 of their 28 games en route to the school’s third state runner-up effort.

**VIKINGS WRAP UP IMPRESSIVE CAREERS**
West seniors Dailey Albino, Sarah Hamilton and Paige Pelikan earned a combined 11 state meet appearances during their four-year swim and dive careers. All three placed in the top 10 in their respective events at the WIAA state meet last fall, including a state runner-up effort by Albino in diving.

**1,000-POINT SCORERS**
West's Alyssa Nelson, who was named the Woodland Conference West Division Player of the Year, and Eisenhower’s Bryce Miller, both reached the 1,000-point plateau in their final seasons with their respective programs.

**TENNIS HISTORY**
In October, Eisenhower’s Samantha Ramsey and Gabby Majinski placed fourth in the WIAA state doubles tournament, the highest finish in school history.

**YOUTH HOOPS SUCCESSFUL, TOO**
The seventh-grade Eisenhower girls basketball team won the state championship with the Vikings finishing as state runners-up. Additionally, the Eisenhower eighth-grade squad took second as well.
HELPING AND ENGAGING

Every year, students and staff go above and beyond for neighbors – near and far – in need. Likewise, the SDNB is committed to engaging the community through annual events such as our Veterans Day ceremony and Kids Fest at the Discover New Berlin Fair.

HURRICANE RELIEF EFFORTS

New Berlin students, staff and families displayed their charitable side during the devastating hurricane season.

SDNB students collected more than 1,000 shirts for Hurricane Harvey victims during a clothing drive organized by the West boys basketball program.

Through West's Spanish Honor Society's donation drive to help Puerto Rican victims of hurricanes Irma and Maria, students raised nearly $2,500 for a non-profit organization that brought medical supplies and equipment from Miami to hospitals on the island.

Eisenhower students also helped by first collecting nearly $3,500 in supplies and gift cards for Harvey victims at a Texas school, and then by designing and selling a #ChangeMatters shirt with the proceeds going to Maria victims in Puerto Rico.

DISCOVER NEW BERLIN / KIDS FEST

Hundreds of visitors enjoyed the annual Discover New Berlin and Kids Fest at Eisenhower last spring. Attendees got the opportunity to learn more about their community and the school district and to catch up with friends and neighbors. Mark your calendar: Discover New Berlin 2019 will be Saturday, March 16, at West.

VETERANS DAY

The SDNB enjoyed a wonderful turnout for its special breakfast and Veterans Day ceremony at West. The event is part of a district-wide celebration of Veterans Day, with individual schools participating in their own activities to honor veterans. The 2018 event will be held at Eisenhower on Monday, Nov. 12.

NEW BERLIN STEM FAIR

In November, the Blitz Robotics team hosted its New Berlin STEM Fair to promote opportunities available to students in science, technology, engineering and math.

EARLY LEARNING PROGRAM

The district launched its new Early Learning Program for 3- and 4-year-olds, with the inaugural “classes” beginning this September. The community-based early learning program is led by qualified staff, who provide age-appropriate programming in reading, writing, math and science, as well as focus on social and emotional development in an effort to prepare students for kindergarten and beyond. Interested in registering for the 2018-19 or 2019-20 school years? Slots are still available! Email royce.lindner@nbexcellence.org.
SUPPORTING EXCELLENCE

INTRODUCING THE EDUCATION FOUNDATION OF NEW BERLIN

We are pleased to announce the launch of the Education Foundation of New Berlin! The mission of the Education Foundation is to support and strengthen excellence in education, athletics and extracurriculars throughout the School District of New Berlin by increasing financial support, awareness and advocacy. We look forward to supporting excellence throughout the SDNB and working with the community in valuing and supporting our public schools and all the opportunities they provide.

MEET AMANDA FERGUSON, EXECUTIVE DIRECTOR:

I am excited for this opportunity to work with the wonderful students, staff and residents throughout the New Berlin community! I have more than 15 years of experience in non-profit development work in both the arts and social services sector, as well as creating a small business. I am looking forward to using my experience to support the margin of excellence throughout the School District of New Berlin. I have two children (ages 7 and 9) who keep me busy, but in my free time - besides being an expert lego builder - I enjoy playing tennis, riding my bike, and spending time with friends. In the short time I have been with the Education Foundation, I have been impressed by the professionalism, energy and friendliness of everyone I have met. I am truly looking forward to the years ahead! I would love to hear from you - don’t hesitate to contact me directly at amanda@efnb.org.

UPCOMING EVENTS

Student Art Exhibit: The Education Foundation of New Berlin is proud to present the 2018-19 Student Art Exhibit. This year’s event will feature more than 130 pieces of art from students in all grades! The event will be held in the District Office and participating students will be recognized for their work by the Board of Education. We look forward to celebrating these young artists.

New Berlin Wellness Expo: Save the date: Thursday, Jan. 24. This event will be bigger and better than ever and open to the entire community! Come learn more about physical, emotional, and financial wellness from speakers and vendors. Do you have a business that would be interested in participating?

Contact Amanda Ferguson at amanda@efnb.org.

SIGN UP FOR NEW BERLIN NATION

The district launched New Berlin Nation, a digital community designed to engage with alumni, friends and supporters! It’s free to join and members are able to connect with other alumni, receive district news and updates, learn about upcoming events, get involved and show support. Visit newberlinnation.nationbuilder.com to get connected today!

facebook.com/supportingexcellence @EFNewBerlin
2018-19 BUDGET

Over the years, the School Board has implemented several strategies and taken advantage of various legislative acts to help keep property taxes low while providing a high-quality education for our students. These strategies and decisions have helped the district manage significant structural deficits.

For the 2018-19 budget, the district is once again making significant adjustments and reductions to bridge the projected deficit gap.

The School Board has approved a preliminary budget for the 2018-19 school year that includes a tax levy of $51,869,034, calling for a minimal 0.2 percent increase, a full 2 percent lower than the rate of inflation. That equates to an estimated tax rate of $10.54, down from $10.83 in 2017-18. It is the sixth time in the last 10 years the percentage increase for the tax levy has been less than the rate of inflation.

The levy will increase $123,585 due to normal cost increases, loss of general state aid and increased debt service cost for energy and operational efficiency projects.

Because of the community’s increased equalized property values, this is the fifth consecutive year there will be a reduction in the tax rate.

<table>
<thead>
<tr>
<th>School Year</th>
<th>Tax Levy</th>
<th>Change</th>
<th>Tax Rate per $1,000</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>$44,230,997</td>
<td>1.79%</td>
<td>$9.88</td>
<td>1.38%</td>
</tr>
<tr>
<td>2010-11</td>
<td>$45,957,743</td>
<td>3.90%</td>
<td>$10.48</td>
<td>6.06%</td>
</tr>
<tr>
<td>2011-12</td>
<td>$45,278,754</td>
<td>-1.48%</td>
<td>$10.38</td>
<td>-0.87%</td>
</tr>
<tr>
<td>2012-13</td>
<td>$46,356,030</td>
<td>2.38%</td>
<td>$11.00</td>
<td>5.97%</td>
</tr>
<tr>
<td>2013-14</td>
<td>$47,490,440</td>
<td>2.45%</td>
<td>$11.42</td>
<td>3.75%</td>
</tr>
<tr>
<td>2014-15</td>
<td>$49,142,016</td>
<td>3.48%</td>
<td>$11.35</td>
<td>-0.55%</td>
</tr>
<tr>
<td>2015-16</td>
<td>$49,692,034</td>
<td>1.12%</td>
<td>$11.22</td>
<td>-1.16%</td>
</tr>
<tr>
<td>2016-17</td>
<td>$50,973,224</td>
<td>2.58%</td>
<td>$11.16</td>
<td>-0.53%</td>
</tr>
<tr>
<td>2017-18</td>
<td>$51,745,449</td>
<td>1.51%</td>
<td>$10.83</td>
<td>-3.01%</td>
</tr>
<tr>
<td>2018-19*</td>
<td>$51,869,034</td>
<td>0.20%</td>
<td>$10.54</td>
<td>-2.68%</td>
</tr>
</tbody>
</table>

* - projected budget

Footnote: The budget will be adjusted as necessary before final Board approval in October at which time the district will have final enrollment, property value and state aid information.

CAPITAL IMPROVEMENTS:

The SDNB is dedicated to providing the best learning environments and facilities to our students and staff. Taking advantage of legislation that allowed investing in facilities without adding to the structural deficit, the district completed a number of projects to reduce utility costs and improve the learning environment.

The School Board approved a final district-wide project package to address the aging HVAC system at West, replace stadium and parking lot lighting at Eisenhower and update other HVAC systems. All the projects will result in energy savings, a reduction in energy consumption and updating old equipment to reduce the likelihood of an unexpected failure in the near future.
The School District of New Berlin has been known to maintain and promote fiscal responsibility that reflects a commitment to student learning. Administration and the Board of Education have been good stewards of the taxpayers’ money over the years, carefully weighing student and facility needs along with the community’s expectations. Now, the SDNB is facing serious financial challenges that need to be addressed in the near future.

HISTORY
In each of the last six years, the School District of New Berlin has managed structural deficits ranging from $850,000 to $1.9 million. The deficits are a result of expenditures outpacing revenue, such as taxes and state aid. The following have helped cause these deficits:

- Annual debt payment of approximately $3.7 million out of the operating budget to pay off construction of Ronald Reagan Elementary School and renovations at New Berlin West Middle/High School, saving the community $26.4 million in principal and interest over 15 years;
- Decision to not levy to the maximum for several years, providing $5.7 million in tax relief during recession;
- Needed facility upgrades at other buildings done within the operating budget, including safety/security improvements; Americans with Disabilities Act compliance; and Eisenhower classroom improvements (i.e. engineering labs, science labs);
- Technology infrastructure investments;
- Declining district enrolments; and,
- Rising costs for goods and services.

It is important to remember that the decision to fund the building of Ronald Reagan and the renovations at West outside of a referendum was made more than 15 years ago by a previous Board and administration. The decision was strategic and purposeful at that time, but now is resulting in large debt payments out of the district’s annual operating budget.

DID YOU KNOW?
The decision to not levy to the maximum for several years provided taxpayers $5.7 million in relief during the recession.
WHAT’S BEING DONE?
Over the years, the Board has managed deficits through strategic adjustments such as:

- Changing health insurance plans and sharing in employee retirement contributions;
- Refinancing debt, and paying off Wisconsin Retirement System debt;
- Closing and selling Glen Park Elementary, and selling other properties;
- Implementing energy savings initiatives;
- Reducing administration and central office staff;
- Aligning teaching staff to match enrollments;
- Restructuring custodial and library services;
- Partnering with City of New Berlin for services;
- Using fund balance (the district’s savings account).

The district held three community budget conversations last spring, engaged with staff members and gave the community an opportunity to express its opinions through a community-wide survey. In the last year, as a result of feedback and a continuing effort to balance the budget, the district has:

- Through restructuring, attrition and general reductions, eliminated several staff positions among central office and buildings and grounds, as well as in teaching and learning, resulting in $460,000 in savings;
- Provided staff with a 1 percent raise – half the originally budgeted amount – and administrators with no raise for 2018-19, resulting in approximately $300,000 in savings.
- Further defunded the buildings and grounds budget by $150,000;
- Further reduced the curriculum and instruction budget by $150,000;
- Applied for and will receive $120,000 in state school safety grants.

As of the production deadline for this publication, the district was also evaluating the opportunity to refinance debt, resulting in approximately $185,000 in savings in each of the next four years.

WHAT ISSUES REMAIN?
As a result of these cost-cutting efforts, the projected structural deficits shared with the community last spring have decreased, however, the deficits are expected to continue for the next several years. Over the next five years alone, projected structural deficits range from several hundred thousands of dollars to as much as $2 million.
Additionally, the SDNB has other financial needs. To deal with current deficits, the district has suspended funding its long-range facilities plan (which includes an asphalt and roofing plan) and its long-range equipment plan. Additionally, the district has deferred maintenance needs, increased technology infrastructure needs, and school safety funding needs.

**Approximate unfunded annual needs for the next five years are as follows:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Structural Deficit</th>
<th>Long-Range Planning*</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018-19</td>
<td>$251,225</td>
<td>$3,550,000</td>
<td>$3.8 million</td>
</tr>
<tr>
<td>2019-20</td>
<td>$2,069,635</td>
<td>$3,350,000</td>
<td>$5.4 million</td>
</tr>
<tr>
<td>2020-21</td>
<td>$1,157,341</td>
<td>$3,350,000</td>
<td>$4.5 million</td>
</tr>
<tr>
<td>2021-22</td>
<td>$554,730</td>
<td>$3,460,000</td>
<td>$4.0 million</td>
</tr>
<tr>
<td>2022-23</td>
<td>$988,165</td>
<td>$3,350,000</td>
<td>$4.3 million</td>
</tr>
</tbody>
</table>

* - Includes long-range facility and equipment replacement plans, technology support and safety

The SDNB has used various cost-saving measures to erase past deficits, but no more simple solutions to bridge future budget gaps exist.

**WHAT’S NEXT?**

The School District of New Berlin has a number of fiscal challenges that, if left unaddressed, would disrupt the upward trajectory and level of excellence expected from our schools. Additionally, millions of dollars in deferred maintenance costs has begun accumulating as a result of defunding the long-range facilities and equipment replacement plans.

While the School Board has used cost-saving tools to address previous deficits, no such simple solutions exist now. Therefore, the School Board and administration have considered several options over the last year to 18 months, including, but not limited to:

- Consolidating our middle / high schools and/or our elementary schools;
- Reducing educational, co-curricular and extra-curricular programs and offerings;
- Reducing additional staff positions in all areas (instructional and non-instructional);
- Seeking additional taxpayer support through an operational referendum.

Consolidation, programming cuts and/or staff cuts all would result in increased class sizes across the district. It is important to note, however, that the results of last spring’s community-wide survey indicated a majority of respondents were not in favor of consolidating schools or cutting programs and staffing. Respondents also said maintaining reasonable class sizes, recruiting and retaining top educators, and maintaining facilities as part of a long-range plan were all important.

Survey results also indicated a fairly high level of community support for an operational referendum among respondents.

As of the publication deadline for this Annual Report, the Board had not made any major decisions related to the 2019-20 budget or beyond.
MARK YOUR CALENDAR - COMMUNITY EVENTS

Visit the calendar at www.nbexcellence.org or call 262-789-6200 for more info

★ Sept. 21 - Football homecoming games:
   - New Berlin West vs. Greendale and
   - New Berlin Eisenhower vs. West Allis Central
★ Oct. 6-7 - Eisenhower Theater's Seasonal Allergies
★ Oct. 8 - Professional Learning Day (no school)
★ Nov. 21 - Professional Learning Day (no school)
★ Nov. 22-23 - Thanksgiving Holiday (no school)
★ Dec. 7-8 - West Theatre Arts Program's A Christmas Carol
★ Dec. 24 - Jan. 1 - Winter break (no school)

BOARD OF EDUCATION MEETINGS: Held biweekly, Mondays at 7 p.m.
typically in the New Berlin West Idea Center. Also streamed online for viewing.
MORE INFO: www.nbexcellence.org/district/board-meetings.cfm

ANNUAL NOTICES: Located at www.nbexcellence.org/district/annualnotices.cfm

FEEDBACK: Questions, Opinions & Ideas welcome
at feedback@nbexcellence.org

PLEASE NOTE: In order to be good stewards of taxpayer funds, a cost-effective bulk mailing service was used for this publication. However, there are limitations and the service cannot precisely match the School District of New Berlin’s boundaries without adding significant cost. If you do not live within the District and received this publication due to this limitation, we ask for your understanding.