

School District of New Berlin Wraps Up 2014-15 College and Career Event Series

June 2015 – The School District of New Berlin (SDNB) provides all secondary students with exposure to a variety of industries, careers within those industries, and the education opportunities available to them after high school. The annual SDNB College and Career Event Series extends the instruction that all 7th graders receive in their Careers and Communications class to help inform the Academic and Career Planning process.

Wisconsin Education Fair

The College and Career event series starts annually in September with the [Wisconsin Education Fair \(WEF\) hosted by New Berlin West](#). Students from across the district, as well as neighboring communities, are encouraged to attend. This fair features private and public post-secondary education opportunities from across the State. In addition, SDNB provides breakout sessions for parents and students on the Academic and Career Planning process which serves to inform post-secondary education planning as well as how to make the most of the fair. The 2015 WEF will be held on September 21 at New Berlin West. Pre-registration is encouraged, but not required.

“We hope every student completes a post-secondary degree as we know that is important in our current and projected economy,” said SDNB Superintendent Joe Garza. “We strive to ensure that all students feel prepared to make an informed decision on their post-secondary education in alignment with their personal goals. They should be reflecting on why, in relation to their goals, they are choosing a particular education path after high school.”

Career Days

In October, the District annually hosts [Career Days](#) featuring over 70 different professionals from many different industries and careers within those industries. Students pick up to four sessions to attend each year. This event is coordinated by Junior Achievement of Wisconsin. Presenters who are interested in submitting a session proposal for this year can do so by visiting the District’s [Career Day webpage](#).

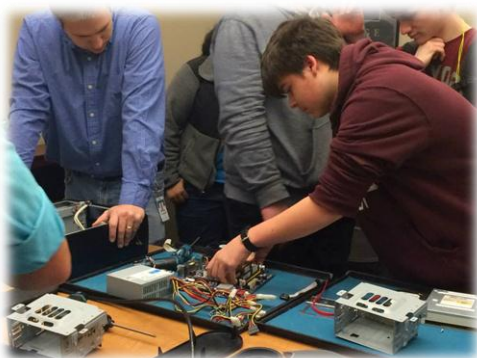


Careers in Action – Industry Tour Series

In the months of February through May, students were given the opportunity learn about industries including Manufacturing and Engineering, Health Science, and Information Technology/Computer Science. Students were provided an overview of the industry, the careers available in each industry, and were taken on tours to get a feel for the working environment.

On the [Manufacturing/Engineering tour](#), students were exposed to the following: Industrial/Production/Mechanical Engineering, Manufacturing Production Process Development, Logistics and Inventory Control, Quality and Inventory Control, Facilities Management, etc.

On the [Health Science tour](#), students toured Physical and Occupational Therapy, Pharmacy, the Cath Lab, and the Emergency Room and were exposed to the following disciplines: emergency medicine, biotechnology research and development, diagnostic services, health informatics, pharmacology, health support services and healthcare administration.



On the [Information Technology/Computer Science tour](#), students were exposed to the following disciplines: Application Development, Networking, Software/Computer Engineering, Cyber Security, Web/Digital Communications, Quality Assurance, Support, etc. Students were able to better understand the work environment for software engineers and programmers and how important collaboration is as a catalyst for innovation. They were able to meet with a Human Resources manager to help student understand what it takes to be employed by one of the more selective software companies in the area. In addition, students were able to see what a data center looks like and learn how computer hardware is designed and produced.

“I believe these tours give students an insight into how different disciplines work together within a company setting that is not always implementable in a school environment. The students really enjoyed the hands-on nature of working with computer hardware as they don’t typically get to experience that in school.” Said Manal Roumani, SDNB Computer Science teacher.

During each tour, professionals discussed their industry’s role in solving real-world problems.

“We are encouraging students to think about the types of problems they may wish to solve as adults, whether they choose to get engaged professionally or civically,” said Garza.

SDNB partnered with the following to make the ‘Careers-In-Action’ Industry Tours available to students: A.S. Pindel, Quadgraphics, Stanek Tool, Froedtert & the Medical College of WI, EPIC and Dedicated Computing, Waukesha County Business Alliance, Waukesha County Technical College, Durham Bus Services, Meemic Foundation and the Zach Lindow Insurance Agency.

Gaining Experience in the Workplace

Through the District’s [Career & Service Learning Program](#), students are able to further extend their learning through work based learning opportunities such as job shadows, mentorship, internships and youth apprenticeships across many different areas.

“All of these opportunities – college and career fairs, tours, and work based learning experiences – help to inform the Academic and Career Planning process for our students,” said Jesse Annoye, New Berlin Eisenhower counselor. “As students identify areas of interest, we are able to help them find related learning experiences both inside and outside of school to learn more. It also helps them connect what they are learning in their classes to what they might want to do both professionally and civically someday. The feedback from students has been extremely positive.”

###